

# Chloe Yang

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## EDUCATION

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**Claremont McKenna College**, Claremont, California

August 2026 - June 2030

*BA/BS in Economics and Psychology*

*Awards: Seaver Scholar (Full Tuition Merit Scholarship, <1%)*

**Collingwood School**, West Vancouver, British Columbia, Canada

Expected Graduation June 2026

*Relevant Coursework: Social Sciences (AP Psychology, AP Microeconomics, AP Macroeconomics, AP Seminar, AP Research, AP World History, AP English Language and Composition), STEM (AP Calculus BC, AP Physics 1, AP Biology, AP Statistics)*

SAT Overall: 1570, Reading and Writing: 780, Math: 790

## WORK EXPERIENCE

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**Benefit Cosmetics**, *Digital Marketing Intern*, Remote

October-December 2024

- Proposed and implemented a UX-focused virtual experience for mascara product launch, enhancing customer engagement
- Created CRM newsletters and action plans for product launches using Adobe Creative Cloud

**Major Tom Marketing Agency**, *Media Intern*, Vancouver, British Columbia

May-June 2025

- Conducted an Advertiser Outcome Score report for a \$4M+ annual client and optimized Google Ad campaigns
- Developed slide decks for a carbon-reduction partnership with Offset to identify tailored offsetting solutions

**Brave Lion Mind**, *Mindfulness Intern*, Saratoga Springs, New York

May 2025-February 2026

- Authored a mindfulness storybook currently under review by Wiley Publishing
- Executed a mindfulness retreat in NY for 21 attendees, securing \$6,000 in sponsorships
- Founded a 10-member Youth Advisory Committee to lead monthly digital wellness forums

## LEADERSHIP & EXTRACURRICULARS

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**Me, Myself, and I: Mindfulness Resources**, *Founder*

2022-present

- Designed and distributed a mindfulness journal reaching 85,800+ students across 35+ youth hubs and 9 Canadian provinces, securing \$2,050+ in government grants to scale production and partnering with 45+ registered clinicians
- Created a podcast, "The Deep Dive," exploring daily applications of Psychology, featuring Paralympic silver medalist

**Collingwood Business Organization**, *CEO*

2021-present

- Led 240 members and 40 executives to raise \$49,758 for community partners
- Spearheaded internal and external fundraisers, including a 117-attendee business case competition and local news-featured fashion show

**Lions Gate Hospital Youth Committee**, *Member (G8, G9), VP (G10), President (G11, G12)*

2021-present

- Expanded volunteer group from 8 to 131 individuals and fundraised \$54,467 for hospital machinery
- Coordinated 15+ annual events, including walkathons and speaker series featuring specialized medical practitioners

## AWARDS

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- DECA ICDC Finalist (Top 10 Globally) | Innovation Plan category (Proposed lab-grown meat) — 2024, 2025
- Scholastic Art and Writing Silver Key | Memoir: *Untranslatable* — 2024
- District of West Vancouver Youth Appreciation Award (Recognition & Team Award) — 2024, 2025, 2026
- Canadian Economics Olympiad Honour Roll (Top 25%) — 2024